

Guest Artist Information

To provide opportunities for artists and deliver a wider selection for shoppers, TAS allows a limited number of **Guest Artists**, selected by application or invitation when space is available. Guest Artists retain 60% of all sales, with 40% benefitting HVCA. The term for guest participation is generally three months unless extended by a special arrangement.

Conditions for Participation:

- HVCA will retain 40% of all sales
- Checks are cut quarterly
- Guest artist to bring a list of items with sell price, medium, and title when delivering art
- Space allocated is dependent on work
- Once accepted, bring work in on designated day and time
- Participation is by quarter and at the discretion of the Art Shop Jury Committee
- Images and name may be used on social media and/or HVCA's website

GALLERY STANDARDS:

Fine Arts – painting, drawing, sculpture and assemblage, collage, photography, digital media, printmaking, calligraphy, fine art prints of original art done by juried members. Artistic ability must reflect mastery of the skills to produce fine art of high quality. Work should display an understanding of the elements and principles of design and composition.

Materials must be original, of high quality, and suited to the medium. Presentation (including frames, mats, glass, hanging devices) is an extension of the work. It should be considered as carefully as the paint, surface, or camera filter used to create the artwork. All work should be finished and display-ready.

Fine Craft – ceramics, furniture, woodworking and carving, art clothing, jewelry, metalsmithing, enameling, weaving and other fibers, mosaic, quilting, basketry, glass art in stained glass, kiln-formed, and blown glass methods. All objects must be designed and handmade by the Guest Artist. Handmade objects include those created with hand tools or hand-directed machines. The handmade classification also requires that the juried member design and produce at least 80% of the perceived value as “artistic content value.” Purchased or found items should be used with great care and be incorporated into the artwork to be less than 20% of its overall value. Jewelry must be hand-made by the artist; assembly of kits, pre-strung beads, or other mass-produced factory work will not be accepted. Manufactured chains and findings will be allowed if a minor part of the total work.

Other items: Some items will be juried and admitted on an individual basis. This may include, but is not limited to: knitting, crochet, dried plant material, heritage/traditional/ folk/ethnic craft. Items that will **not** be considered include, but are not limited to: kits, pre-printed

fabric that is sold to be cut out and sewn together, cut bottles, unadulterated raw materials, manufactured items, unfinished work, bread dough sculpture, artificial/plastic flowers (unless constructed by the artist), items made of highly combustible, biologic waste, or other hazardous or toxic materials that may present a danger to the gallery or its patrons. TAS reserves the right to remove any item contradictory with Art Shop Standards, or inconsistent with artists' juried work.

Artwork submitted for the jury process will be evaluated by **four** criteria.

1. Quality of Craftsmanship – demonstrates understanding and competence in the chosen medium.
2. Design – composition, elements and principles art: does it “work.”
3. Presentation – framing, matting, appearance. While issues of craftsmanship, design, and presentation are the prime consideration for selecting work into TAS, marketability will be considered.
4. Originality – will be considered foremost; however, there are cases where craftsmanship outweighs originality (i.e., quilts and other soft items, musical instruments, baskets.) No unauthorized use of logos as they pose a potential violation of copyright laws, (i.e., Disney characters or logos such as the Nike “swoosh” or the Detroit Tigers “D”).

To apply, you will need to submit the following information. The online application form may be

To apply, you will need to submit:

- Your contact information
- An artist's statement explaining your work
- A personal or professional resume, or similar biographical information
- 10 good quality digital images, 4"x4", in jpeg format. Please do not submit original works for jurying. Exceptions to this rule may be requested.
- Jury fee of \$20.00 for each medium or category to be juried. Payment options:
 - Check payable to The Art Shop/HVCA mailed to HVCA, 205 W Livingston Rd., Highland, MI 48357
 - Stop by HVCA/TAS with your cash, check, or charge
 - Pay online with the link in the application. Earmark your entry as Art Shop Jury.

Following the review, the Jury Team may request additional images, information or an in-person interview. Review of your application does not assure acceptance.

<https://forms.gle/Lv9SSqnnBFGhRiET8>

Please direct all questions to ArtShop@huronvalleyarts.org. Office staff are not part of the jury process. Directing questions to them will only delay your application.

The Art Shop (TAS) at the Huron Valley Council for the Arts (HVCA), and Highland Township, shall not be liable for any loss, injuries, or damages sustained by any participants, their his/her heirs, or any person or organization arising out of any event. By signing the Guest Artist Application, participants hereby fully and forever release TAS, HVCA, Highland Township and volunteers from any and all causes of action, claims, and demands of any nature that arise out of any event. All work exhibited must be original

and handcrafted by the artist. Certain exceptions may apply, such as works published. TAS reserves the right to decline any applicant, and all Guest terms are 3 months. Failure to comply with all rules may result in expulsion from the co-op at the discretion of TAS and the HVCA. 40% of all sales benefit HVCA. Outside sales resulting from HVCA or TAS activities or promotion may be subject to commission.

ARTIST JOINING TAS AS A GUEST

Some Benefits of Guest Membership:

- 60/40% split with HVCA
- Square Point of Sale system
- Online catalog of your work in TAS posted to the HVCA website
- Participation in the TAS and HVCA social media (currently Facebook and Instagram.)
- Bio and photos are featured on the HVCA website under The Art Shop tab
- As an HVCA member, you can exhibit work in the annual Member Show and Sale with no registration fees
- Be compensated for teaching classes and workshops for the HVCA
- Opportunities to do demos or teach classes
- Cross-promotion of your website with HVCA's
- Be part of HVCA's mission to bring the arts and culture to our community.



Guest Artist Application



205 West Livingston Road
Highland, MI 48337
248-889-8660
www.HuronValleyArts.org